

**FOOD & BEVERAGE COMMITTEE MEETING**  
**April 3<sup>rd</sup>, 2025**

**Board Liaison Present:** Tami Ronnfeldt.

**Management Present:** Brian Sage, Jennifer Todisco, Steve Hardesty

**Committee Members present:** Pete Lackner, Cheryl Ravenscroft, Janet Rose, Candy Bain, Mike Swoverland, Karen Froelich, Barb Chambless

**Committee Members Absent:** Mary Williams

**Guests:** 8 homeowners were present.

1. Call to Order: Tami Ronnfeldt called the meeting to order at 9:00 a.m.
2. Tami oversaw the election for Chair- Cheryl Ravenscroft was elected chair
3. Cheryl then took over the meeting and oversaw the election for Vice Chair and Secretary, Pete Lackner was reelected to Vice Chair and Mike Swoverland was elected Secretary.
3. Motion to approve March 6<sup>th</sup> minutes was made by Janet and seconded by Barb.
4. Board Liaison Tami Ronnfeldt reported on November 27, 2024, HOA Board meeting.
5. Steve Hardesty discussed issues with the committee regarding F&B homeowner's comment cards. The issue is homeowners are complaining about servers and food and not signing the cards, and some are giving unconstructive criticism. A sub-committee will be created to find different avenues to get homeowner comments- Janet, Candy, and Barb will be the subcommittee. Steve also stated he will be dedicating the next several weeks of his message In the Know to inform the homeowners of how to have a pleasant experience in the restaurants. Steve requested feedback from the committee on how to handle the Sunday trivia as they are losing money on an event that lasts no more than one hour and a half with staff costs and keeping the lounge open. It was suggested that we move trivia to the ballroom and treat it like a Friday night Dance. This will save on the need to have waitress and waiters take drink orders, will only need bartender and servers to bring out the food. This will also alleviate the constant requests for a TV on the patio. Jennifer noted that she must pay a total of 23 staff for a Sunday Trivia for an hour and a half of work.
6. Jennifer noted St. Patty Gras Wine Dinner at PV was attended by 155 homeowners and the St. Patty's Day dinner at Cottonwood had a disappointing 110 homeowners in attendance. Jennifer noted that she is losing staff in 3-4 weeks, staff will either quit permanently or go on vacation. Quite a few of them are good staff, many are leaving due to rude homeowners we all need to be nice. Upcoming events planned- Cinco De Mayo May 5<sup>th</sup> at Cottonwood \$60.00 will

be worked like a wine dinner. The last wine dinner was not as well attended there were comments homeowners were unaware of the event. Depending on construction of new pool Jennifer is considering a July 4<sup>th</sup> pool party. There are several banquets planned for next two weeks.

7. Brian Sage stated we took a hit for February, in that F&B Revenues are 7.6% lower than budget and 1% higher than 2024. The YTD revenues are 4.2% lower than budget and 3.8% higher than prior year. F&B cost of goods sold for February 31.4% Budget at 32.9% and 32.6% for prior year, February YTD cost of goods sold at 32.3% budget at 32.9%. F&B Expenses are 5.2% lower than budget and .8% higher than 2024, YTD are 4.2% lower than budget and 1.9% higher than prior year. Net Income is 40% lower than budget and .8% lower than 2024. YTD net income is 3.7% lower than budget, and 42% higher than prior year.

8. Homeowner comments Sue Green communications liaison mentioned there is a process available to send surveys to homeowners who dined at the restaurant. A homeowner mentioned they felt the moral was better than it is now since they moved here, she felt that the more seasoned homeowners feel that there should be no change, but that change is necessary with younger retirees moving here. She has heard many negative comments from homeowners who have been here a long time, she also mentioned that there should be a more variety of music, not just Rock and Roll and Country. There is also a need to have bar service at the new pool as she sees homeowners bring coolers to the pool to drink their own beverages and this is a loss of revenue.

9. Recommendations to the Board: None

10. Recommendations to Management: None

11. Next Meeting May 1<sup>st</sup>, 2025, 9:00 a.m. CLC Phoenix Room.

13. Meeting adjourned at 9:50 a.m.

Respectfully submitted, Mike Swoverland, Secretary

Chairperson- Cheryl Ravenscroft